



Verwijs Seafood

Search Performance report

Mar 1–31, 2024

Performance at Google Search Engine

 Impressions

4,063

 Clicks

186

 CTR

4.58%

 Top Search Terms

Query	Impr.	Clicks	CTR	Avg. position
verwijs seafood	153	62	40.52%	1.37
verwijs	253	16	6.32%	6.14
verwijs rilland	32	8	25%	1.63
barracuda filet	62	2	3.23%	11.53
john verwijs	44	2	4.55%	5.89
amberjack fillet	19	1	5.26%	31.16
barracuda steaks	6	1	16.67%	6.67
frozen fish exporters	19	1	5.26%	18.74
frozen seafood wholesale	18	1	5.56%	49.61
mahi mahi	31	1	3.23%	47.74
	637	95	14.91%	18.05

 Top Landing Pages

Page	Impr.	Clicks	CTR	Avg. position
https://verwijsseafood.com/	1,778	137	7.71%	23.78
https://verwijsseafood.com/en/about-verwijs/star-pride	360	8	2.22%	12.9
https://verwijsseafood.com/nl/about-verwijs/history	357	8	2.24%	2.8
https://verwijsseafood.com/en/contact	136	3	2.21%	7.2
https://verwijsseafood.com/en/products	336	3	0.89%	1.9
https://verwijsseafood.com/en/products/barracuda-steak	124	3	2.42%	12.8
https://verwijsseafood.com/nl/about-verwijs/suppliers	190	3	1.58%	4.37
https://verwijsseafood.com/en/about-verwijs	339	2	0.59%	6.14
https://verwijsseafood.com/en/about-verwijs/suppliers	28	2	7.14%	18.75
https://verwijsseafood.com/en/food-manufacturing	146	2	1.37%	7.95
	3,794	171	4.51%	9.86

Website Overview

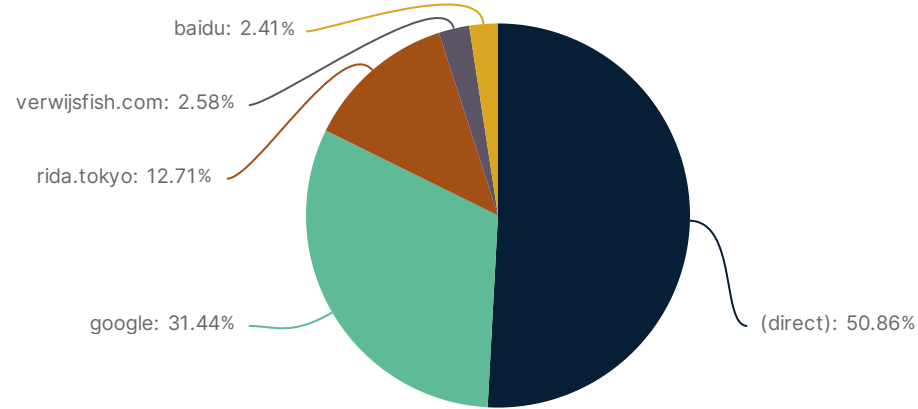
 New users

625

 Engagement rate

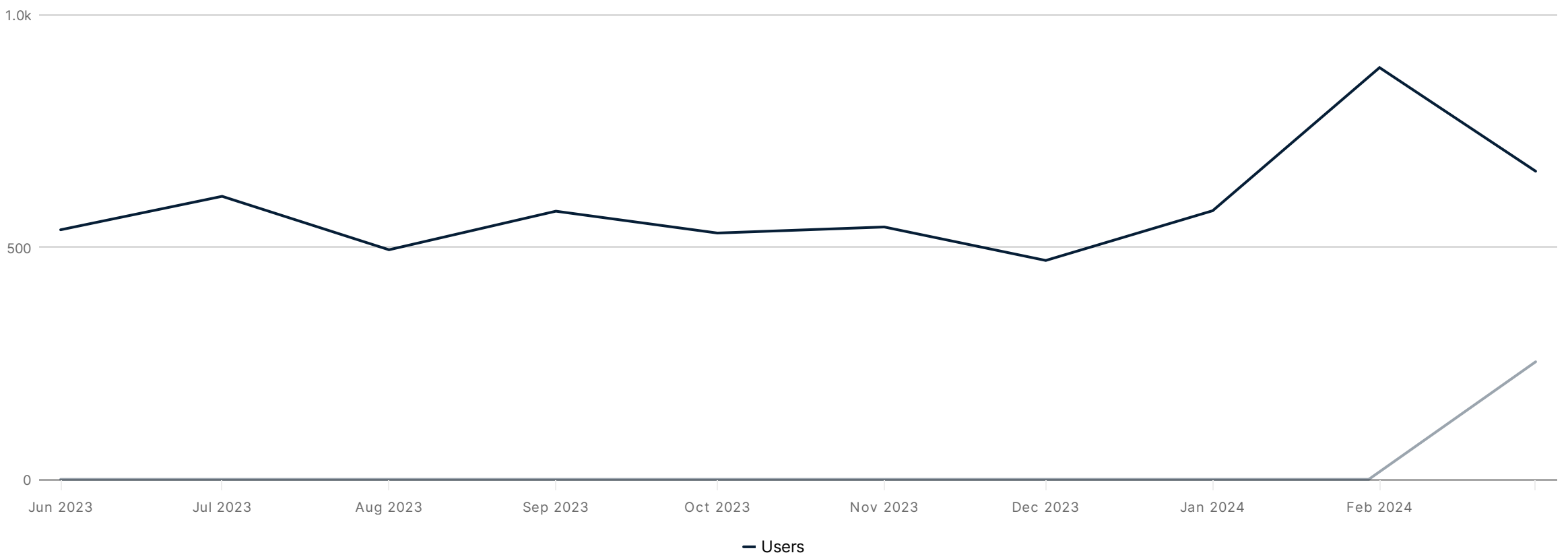
55.23%

New users by First user source



Users by Month

Jun 1, 2023 - Mar 31, 2024 compared to Jul 31, 2022 - May 31, 2023



Landing page path performance

Landing page path	New users	Engaged sessions	Engagement rate	Sessions per User	Average engagement time	Conv.
/en	436	397	67.1%	1.25	1m 9s	0
/	74	0	0.0%	0.99	0s	0
/en/products	15	18	58.1%	1.48	2m 50s	0
/en/about-verwijs/star-pride	12	12	70.6%	1.21	2m 18s	0
/en/contact	9	7	46.7%	1.25	18s	0
/en/about-verwijs	7	3	42.9%	1	4s	0
/en/about-verwijs/suppliers	6	2	33.3%	1	13s	0
/nl	6	7	100.0%	1	36s	0
/en/about-verwijs/history	5	2	33.3%	1.2	32s	0
/en/about-verwijs/production	5	0	0.0%	1	0s	0
Total	625	491	55.2%	1.34	1m 11s	0

Positions in Google

Current positions Netherlands

verwijs seafood	20	1	https://verwijsseafood.com/
verwijs	100	5	https://verwijsseafood.com/
john verwijs	30	6	https://verwijsseafood.com/nl/about-verwijs/history
grouper fillet	60	7	https://verwijsseafood.com/nl/products/grouper-fillet
grouper filet	20	8	https://verwijsseafood.com/nl/products/grouper-fillet
squid tubes	20	9	https://verwijsseafood.com/nl/products/squid-tubes
mahi mahi fillet	20	10	https://verwijsseafood.com/nl/products/mahi-mahi-fillet
croaker fillet	20	10	https://verwijsseafood.com/en/products/croaker-steak
baby cuttlefish	30	11	https://verwijsseafood.com/en/products/cuttlefish-baby
mahi mahi filet	40	13	https://verwijsseafood.com/nl/products/mahi-mahi-fillet
pangasius steak	20	15	https://verwijsseafood.com/nl/products/pangasius-steak
amberjack	700	16	https://verwijsseafood.com/nl/products/amberjack-fillet
spicy tuna poke bowl	20	20	https://verwijsseafood.com/nl/food-for-thought/spicy-tuna-poke-bowl
redfish fillet	20	21	https://verwijsseafood.com/en/products/redfish-fillet
mahi mahi	1800	22	https://verwijsseafood.com/nl/products/mahi-mahi-fillet
vannamei shrimp	20	24	https://verwijsseafood.com/nl/products/shrimp-vannamei
mahi-mahi	50	33	https://verwijsseafood.com/nl/products/mahi-mahi-fillet
red mullet nederlands	20	35	https://verwijsseafood.com/nl/products/red-mullet-fillet
gebakken garnalen invriezen	40	39	https://verwijsseafood.com/nl/about-verwijs/star-pride
frozen seafood	30	41	https://verwijsseafood.com/
black tiger shrimps	20	42	https://verwijsseafood.com/nl/products/shrimp-black-tiger
kun je gebakken garnalen invriezen	20	43	https://verwijsseafood.com/nl/about-verwijs/star-pride
lemon sole	100	44	https://verwijsseafood.com/nl/products/lemon-sole-rolls
red mullet	250	49	https://verwijsseafood.com/nl/products/red-mullet-fillet
afbeelding octopus	20	50	https://verwijsseafood.com/nl/products/octopus-flower
kingfish filet	40	52	https://verwijsseafood.com/nl/products/kingfish-steak
octopus afbeelding	20	54	https://verwijsseafood.com/nl/products/octopus-flower
bart heijnen	90	62	https://verwijsseafood.com/nl/retail
pangasius fillet	50	63	https://verwijsseafood.com/en/products/pangasius-fillet
sea food	350	65	https://verwijsseafood.com/
trevally vis	40	68	https://verwijsseafood.com/nl/products/trevally
red snappers	20	76	https://verwijsseafood.com/nl/products/red-snapper-fillet
halibut fillet	50	76	https://verwijsseafood.com/nl/products/halibut-fillet
seabream	700	79	https://verwijsseafood.com/nl/products/red-seabream
kun je garnalen invriezen	90	79	https://verwijsseafood.com/nl/about-verwijs/star-pride
tuna bowl	30	80	https://verwijsseafood.com/nl/food-for-thought/spicy-tuna-poke-bowl
halibut filet	20	84	https://verwijsseafood.com/nl/products/halibut-fillet
catfish nederland	10	88	https://verwijsseafood.com/nl/products/catfish
seafood bestellen	20	98	https://verwijsseafood.com/nl/about-verwijs/star-pride
garnalen invriezen	150	101	https://verwijsseafood.com/nl/about-verwijs/star-pride
verse garnalen invriezen	20	101	https://verwijsseafood.com/nl/about-verwijs/star-pride

frozen seafood exporters	40	13	https://verwijsseafood.com/en
emperor steak	30	15	https://verwijsseafood.com/en/products/emperor-steak
barracuda steak	20	20	https://verwijsseafood.com/en/products/barracuda-steak
frozen seafood importers	40	27	https://verwijsseafood.com/en
seafood importer	20	28	https://verwijsseafood.com/en
seafoods importer	50	34	https://verwijsseafood.com/en
emperor seafood	70	46	https://verwijsseafood.com/en/products/emperor
kingfish steak	100	55	https://verwijsseafood.com/en/products/kingfish-steak
emperor steak fish	20	58	https://verwijsseafood.com/en/category/fish-steaks
frozen seafood	700	63	https://verwijsseafood.com/en
flower octopus	40	64	https://verwijsseafood.com/en/products/octopus-flower
octopus flower	90	64	https://verwijsseafood.com/en/products/octopus-flower
asian shrimp burger recipe	20	72	https://verwijsseafood.com/en/food-for-thought/asian-style-shrimp-burger
cuttlefish baby	40	74	https://verwijsseafood.com/en/products/cuttlefish-baby
baracuda meat	20	75	https://verwijsseafood.com/en/products/barracuda-steak
pride star	20	78	https://verwijsseafood.com/en/about-verwijs/star-pride
amberjack fillet	150	90	https://verwijsseafood.com/en/products/amberjack-fillet
barracuda filet	20	96	https://verwijsseafood.com/en/products/barracuda-steak

Current positions France

tuna saku	40	3	https://verwijsseafood.com/fr/products/tuna-saku-aaa
grouper fillet	30	9	https://verwijsseafood.com/fr/products/grouper-fillet
cod loin	100	13	https://verwijsseafood.com/fr/products/cod-loin
crab meat	60	15	https://verwijsseafood.com/fr/products/blue-swimming-crab-meat-pasteurised
red mullet fillet	80	18	https://verwijsseafood.com/fr/products/red-mullet-fillet
star pride	40	18	https://verwijsseafood.com/fr/about-verwijs/star-pride
croaker	150	19	https://verwijsseafood.com/fr/products/croaker-steak
seabream	0	40	https://verwijsseafood.com/fr/products/red-seabream
red mullet	250	63	https://verwijsseafood.com/fr/products/red-mullet
lemon sole	40	94	https://verwijsseafood.com/fr/products/lemon-sole-rolls

Current positions UK

amberjack fillet	50	32	https://verwijsseafood.com/en/products/amberjack-fillet
kingfish steak	50	38	https://verwijsseafood.com/en/products/kingfish-steak
crab and fennel linguine	50	64	https://verwijsseafood.com/en/food-for-thought/crab-fennel-spaghetti
fennel spaghetti	50	85	https://verwijsseafood.com/en/food-for-thought/crab-fennel-spaghetti
croaker fillet	40	88	https://verwijsseafood.com/en/products/croaker-steak
wholesale seafood	50	90	https://verwijsseafood.com/en

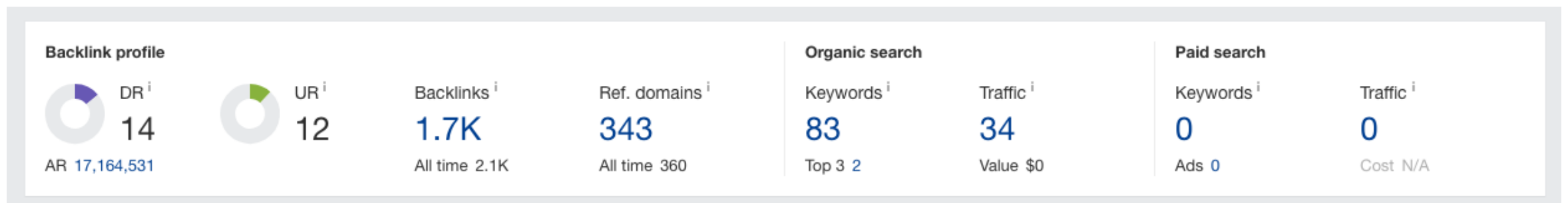
Linkbuilding

Overview of the domain:

- DR is domain rate:
The strength of your target's backlink profile compared to the other websites in our database on a 100-point logarithmic scale
- UR:
URL Rating (UR) shows the strength of your target page's backlink profile on a 100-point logarithmic scale. If you analyze a domain, the homepage's UR is shown.
- Backlinks:
The total number of links from other websites pointing to your target.
- Ref. domains:
The total number of unique domains linking to your target.

The others are estimations of traffic and keywords that are scoring in SEO

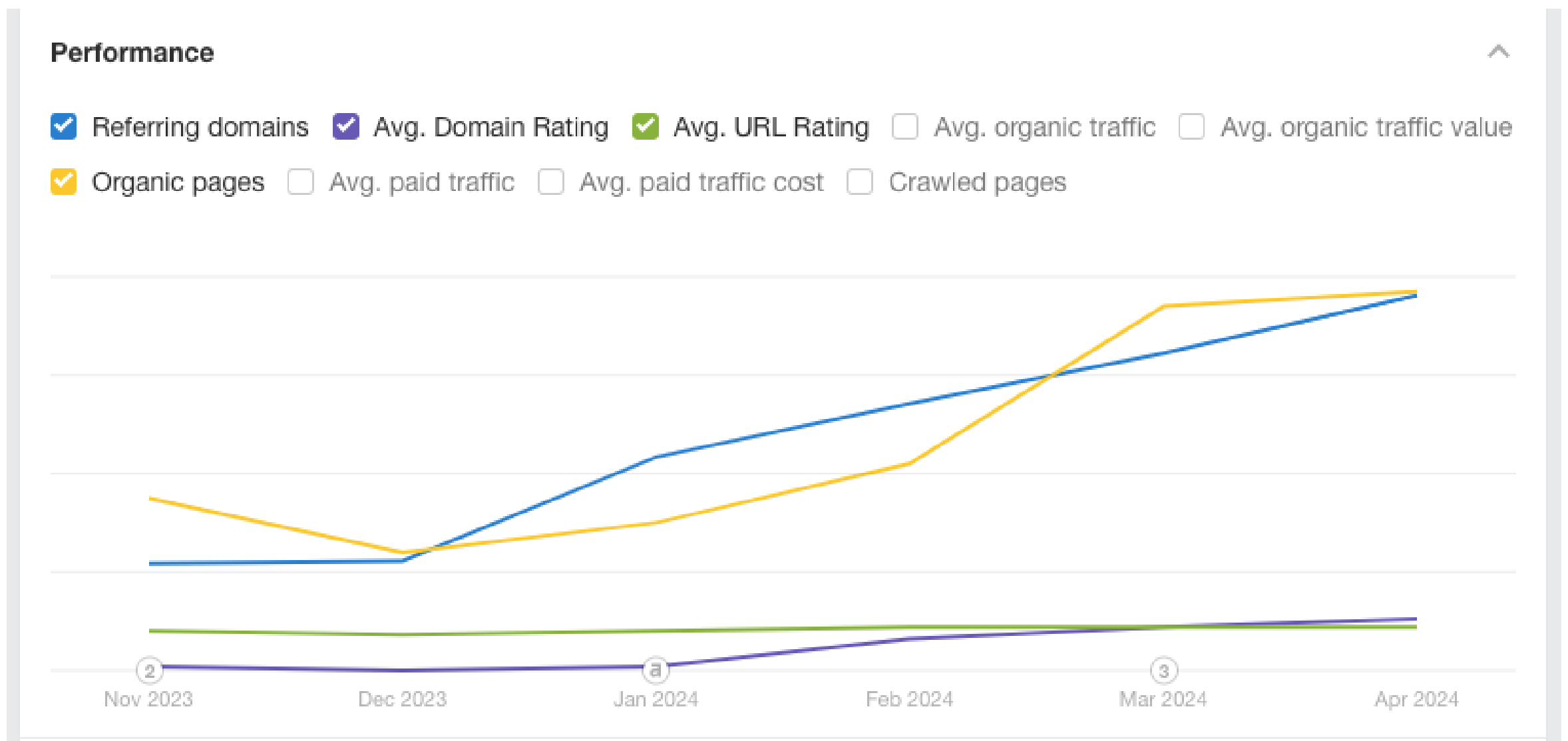
In Februari the DR was 12, in March the DR is 14. This means there is a growth in the DR value.



Overview of the growth in Domain Rate and more

As you can see, the domain rate is on the rise. This especially since January.

The reason it has been rising since January has to do with Google's indexation period. Each new link has to be picked up by Google and then included in the indexation. This process takes up to three months. Which causes a delay in growth.



New backlinks in March

seafood importer	https://www.watdrinkje.nl	8-3-2024
imported fresh seafood	https://www.helppage.nl	9-3-2024
premium frozen seafood	https://www.go-burnin.nl	10-3-2024
frozen seafood exporter	https://www.nybyggare.nu	11-3-2024
wholesale seafood	https://www.workitout.be	12-3-2024
frozen seafood	https://www.videodownload.nl	13-3-2024
exotic frozen fish	https://www.visisgezond.nl	14-3-2024
frozen fish export	https://www.kijk-menu.nl	15-3-2024
star liner sea food	https://www.portaalscript.nl	16-3-2024
frozen fish exporters	https://www.vitamedetekort.nl	17-3-2024
seafood importer	https://www.grasmakelaardij.nl	18-3-2024
imported fresh seafood	https://www.handleidingzoeker.nl	19-3-2024
premium frozen seafood	https://www.pannenkoeken-maken.nl	20-3-2024
frozen seafood exporter	https://www.wesleyopreis.nl	21-3-2024
wholesale seafood	https://www.wilderzicht.be	22-3-2024
frozen seafood	https://www.addons.be	23-3-2024
exotic frozen fish	https://www.vollediggratis.nl	24-3-2024
frozen fish export	https://www.certainly.be	25-3-2024
star liner sea food	https://www.uitwisselingsstudent.nl	26-3-2024
frozen fish exporters	https://www.pokemontrainer.nl	27-3-2024
seafood importer	https://www.srsrc.nl	28-3-2024
imported fresh seafood	https://www.citysimulator.nl	29-3-2024
premium frozen seafood	https://www.eqd.be	30-3-2024
frozen seafood exporter	https://www.exchangestudent.be	31-3-2024
wholesale seafood	https://www.geruchten.be	1-4-2024
frozen seafood	https://www.caravanverhuren.com	2-4-2024
exotic frozen fish	https://www.chaletvakanties.com	3-4-2024
frozen fish export	https://www.chaletverhuren.com	4-4-2024
star liner sea food	https://www.glutenvrijegerechten.com	5-4-2024
frozen fish exporters	https://www.glutenvrijeten.com	6-4-2024
seafood importer	https://www.woonruimtes.com	7-4-2024
imported fresh seafood	https://www.en-4ce.com	8-4-2024
premium frozen seafood	https://www.hypotheek-lening-rente.nl	8-3-2024
frozen seafood exporter	https://www.klusbedrijf-breda.nl	9-3-2024
wholesale seafood	https://www.commit-dienstverlening.nl	10-3-2024
frozen seafood	https://www.bf2.be	11-3-2024
exotic frozen fish	https://www.gezondmilieu.nl	12-3-2024
frozen fish export	https://www.relinked.nl	13-3-2024
star liner sea food	https://www.bacc.be	14-3-2024
frozen fish exporters	https://www.eindeloos-events.nl	15-3-2024
seafood importer	https://www.voor-iedereen.nl	16-3-2024
imported fresh seafood	https://www.cashsite.nl	17-3-2024
premium frozen seafood	https://www.mybks.nl	18-3-2024
frozen seafood exporter	https://www.vgphx.be	19-3-2024
wholesale seafood	https://www.badmeubelkast.nl	20-3-2024
frozen seafood	https://www.steigerbouwmaastricht.nl	21-3-2024
exotic frozen fish	https://www.vacaturesboard.nl	22-3-2024
frozen fish export	https://www.oranjehosting.nl	23-3-2024

star liner sea food	https://www.backup-utrecht.nl	24-3-2024
frozen fish exporters	https://www.3dds.nl	25-3-2024
